



## SUBSIDY APPLICATION FORM

The undersigned publishing house hereby applies for a licence subsidy for the rights transaction outlined below. It is understood that submission of an application does not automatically guarantee acceptance, and that the decision on this is the responsibility of the organisers of the programme. The organisers hereby confirm that the information provided below will be treated confidentially. Notification of the final decision on the application will be sent to the applicant as soon as possible.

1. NAME OF LICENCE APPLICANT: \_\_\_\_\_ WEBSITE: \_\_\_\_\_  
ADDRESS OF LICENCE APPLICANT: \_\_\_\_\_
  
2. DESIGNATED CONTACT PERSON FOR LICENCE APPLICANT:  
NAME: \_\_\_\_\_ E-MAIL ADDRESS: \_\_\_\_\_ TELEPHONE NUMBER: \_\_\_\_\_
  
3. DETAILS OF LICENCE APPLICANT:  
DATE OF FOUNDATION OF COMPANY: \_\_\_\_\_ NUMBER OF EMPLOYEES: \_\_\_\_\_  
ANNUAL TURNOVER: \_\_\_\_\_ AVERAGE NUMBER OF NEW TITLES/NEW EDITIONS PUBLISHED EACH YEAR: \_\_\_\_\_  
AVERAGE NUMBER OF TITLES TRANSLATED EACH YEAR: \_\_\_\_\_  
DETAILS OF OTHER TITLES TRANSLATED WITH NAMES OF LICENSORS:  
\_\_\_\_\_  
\_\_\_\_\_
  
4. TITLE FOR WHICH SUBSIDY IS BEING SOUGHT (INCLUDING EDITION NUMBER IF RELEVANT):  
\_\_\_\_\_
  
5. NAME OF AUTHOR/S:  
\_\_\_\_\_
  
6. BIBLIOGRAPHICAL DETAILS (FORMAT, NUMBER OF PAGES, ILLUSTRATIONS):  
\_\_\_\_\_  
\_\_\_\_\_
  
7. NAME AND ADDRESS OF LICENSOR OR AGENT ACTING ON BEHALF OF LICENSOR:  
\_\_\_\_\_  
\_\_\_\_\_
  
8. DESIGNATED CONTACT PERSON FOR LICENSOR:  
NAME: \_\_\_\_\_ E-MAIL ADDRESS: \_\_\_\_\_ TELEPHONE NUMBER: \_\_\_\_\_
  
9. TYPE OF RIGHTS REQUIRED (LANGUAGE AND FORMAT, I.E. PRINT AND/OR ELECTRONIC):  
\_\_\_\_\_
  
10. GEOGRAPHICAL SALES TERRITORY REQUIRED:  
\_\_\_\_\_
  
11. PROPOSED INITIAL PRINT QUANTITY/INITIAL ISSUE OF ELECTRONIC EDITION:  
\_\_\_\_\_



12. PROPOSED PRICE FOR LICENSED EDITION (PLEASE SPECIFY IF PRICE IS FIXED RETAIL, RECOMMENDED RETAIL OR WHOLESALE PRICE AND IF VAT IS INCLUDED):

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13. PLEASE SPECIFY LICENCE TERMS AGREED WITH LICENSOR:

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14. DETAILS OF ANY PROPOSED CHANGES FOR LICENSED EDITION:

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15. TARGET READERSHIP FOR LICENSED EDITION:

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16. IS A SUITABLE TRANSLATOR AVAILABLE?

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17. PROPOSED SCHEDULE FOR COMPLETION OF TRANSLATION WORK:

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18. PROPOSED PUBLICATION SCHEDULE FOR LICENSED EDITION:

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19. PLEASE SPECIFY YOUR DISTRIBUTION CHANNELS:

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20. PLEASE PROVIDE DETAILS OF ADVERTISING/MARKETING PLANS:

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21. HAVE YOU APPLIED FOR ANY OTHER SUBSIDIES IN CONNECTION WITH A LICENCE FOR THIS TITLE?  
(THIS WOULD NOT PRECLUDE THE AWARDING OF A SUBSIDY UNDER THE KITAB SPOTLIGHT ON RIGHTS PROGRAMME):

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DATE:

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PLACE:

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SIGNATURE:

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COMPANY STAMP: