

A warm welcome to the February Newsletter Issue 1. This edition marks our countdown to the fair (2 – 7 March 2010), and we will be in touch with Issue 2 just before the fair. As we approach this year's fair, it seems a perfect opportunity to bring you quite a few highlights from this year's professional as well as cultural programme, including the KITAB Sofa and Poetry Forum, and to look at the activities devoted to young readers. We are also delighted to introduce some of the celebrity chefs who will be turning up the heat in our Show Kitchen.

IPA – Copyright, Digitisation and the Future: 28 February – 1 March 2010

With over 300 delegates from 50 countries and an impressive programme of events and high profile speakers over the two-day conference, the IPA Copyright Symposium makes its debut in the Arab World this year. The decision to hold it in Abu Dhabi reflects Abu Dhabi's commitment towards the issue of copyright and the growing interest in the region from the international publishing community.

Running just after the Google copyright decision, and as the publishing industry deals with the piracy issues that have rocked the music and film industry in years past, the symposium will provide a platform for key industry figures to discuss the major concerns surrounding the issues that have divided the international publishing world. Topics will include opportunities in emerging markets, new publishing models in the Internet age, copyright piracy and the digital marketplace after the Google settlement.



Over the last two years, the IPA has worked with KITAB in hosting copyright sessions across regional and international fairs to educate and involve local publishers ahead of the symposium in 2010.

For the full IPA Copyright Symposium programme please visit www.ipa2010.ae



Meet one of our guest authors: Ahlam Mosteghanemi

One of the Arab World's few truly best-selling novelists, Ahlam was recognized in Forbes magazine as the most widely published writer in the Arab World, with sales of her books exceeding 2.3 million copies. She has been a

powerful presence on the Arabic literary stage for over 25 years.

The Education Chapter (March 3 & 4)

[The Education Chapter 2 is now open for registration!](#)

ADIBF will once again feature The Education Chapter (TEC) as one of its many events. This professional development opportunity is for all those involved with education (teachers, librarians, principals and more) who are looking for an opportunity to network, share best practices and learn some new, immediately applicable skills.

Registration is free for exhibitors! Simply email educonf@kitab.ae for the promotional code required for the registration process and you are on your way. For more information, please visit www.educationchapter.com

Highlights of the Cultural Programme

As the region's premier professional book fair, ADIBF provides an important business platform for international rights and licensing. However, the fair also showcases a wide variety of cultural programmes, including events and activities to entertain, educate and impress. Venues include the KITAB Sofa, the Poetry Forum, the Discussion Forum, the Antiquarian Book Fair and the live Cooking Show. The fair also provides an array of opportunities for visitors to get up-close with authors and publishing figures.

The **KITAB Sofa** is an intimate way to get to know authors and leading names from the publishing industry, featuring major international names as well as showcasing the best in home-grown talent. Hailing from Europe and the US, India and Pakistan and countries from across the Arab World, they include established literary greats and celebrated newcomers alike. Most have won prizes, many of them double as poets, playwrights, journalists or screenwriters—and most importantly, all of them have something vital to contribute to the global literary dialogue. Highlights from this year's programme include conversations with the authors shortlisted for the [International Prize for Arabic Fiction](#) and the winners of the [Sheikh Zayed Book Award](#).

Her novel 'Memory in the Flesh' sent shockwaves throughout the literary establishment upon its publication in 1993, and has been included in the curricula of many high schools and universities in the Arab World and worldwide. Her texts were used by the French Ministry of Education in the 2003 French baccalaureate exams in 15 francophone countries. She is known for her poetic language and the philosophical-historical dimensions and emotional impact of the writing in her novels. Works include: 'Memory in the Flesh', 'Nessyane.com'

For a complete profile of the authors, click [here](#)

For fans who want to take home a personal souvenir, all of the big-name authors at the fair will be signing their books in the **Book-Signing Corner**. This year's programme features acclaimed authors from around the world, such as Man Booker Prize winner Yann Martel, children's author Ute Krause and internationally renowned Indian writer Amit Chaudhuri.

The **Poetry Forum** will be the fair's focus for all things lyrical. The forum will pay homage to the ancient tradition of oral poetry in the Arab Gulf by providing a venue for live poetry performances, but with a diverse line up that reflects its international outlook. Performances will include readings by Sinan Antoon, Rammohan Paliyath and Sarju Chathanoor, Dr. Shihab Ghanem and the Poet Laureate of the Netherlands, as well as a session with [the Goethe Institut](#) – Abu Dhabi.

Indian offerings: 'A Day in India'

Befitting its status as an international book fair, ADIBF 2010 will be devoting an entire day to celebrating the culture and heritage of another country. On Saturday 6 March, the fair will invite guests to spend 'A Day in India'. Designed to highlight the cultural offerings of the world second-most populous nation, 'A Day in India' will feature a programme of events, talks and book signings by renowned Indian authors, and cultural events including the preparation of mouth-watering delicacies by Indian chefs at the Show Kitchen.

Take a seat at our Show Kitchen

The book fair will once again invite world renowned chefs who will be entertain young and not so young audiences alike with an impressive line-up of international and local chefs and a variety of mouth watering treats. All cuisine lovers are welcome! [Meet our chefs!](#)



Creativity Corner and offerings for young readers at the 2010 fair

ADIBF 2010 will have more to offer young readers than ever before. Along with events aimed at children's book authors and publishers – such as 'How I Became a Children's Book Author' – there will be a dynamic range of activities to entertain and educate our young guests.

A highlight of the fair will be the final stage of the 'KITAB Read-Aloud Competition 2010', supported by the [Abu Dhabi Authority for Culture and Heritage \(ADACH\)](#) and the [Abu Dhabi Education Zone \(ADEZ\)](#). The books used for the competition have been selected by the competition's sponsor Kalima. ADACH remains committed to inspiring the love of books and literature amongst all ages, and promoting the culture and heritage of the United Arab Emirates.

Kalima, the non-profit translation project funded by ADACH, will also announce the publication of its latest children's titles at the fair. Kalima, which recently celebrated its second anniversary, sources and translates the highest quality in international writing into Arabic. The Discussion Forum will also feature Ute Krause, one of the many celebrated children's authors whose works have been translated into Arabic by Kalima.

We look forward to welcoming you to **The Book Fair!**

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