

Welcome to the [ADIBF](#) August newsletter

Al Ain Reads Book Show 17 - 23 October 2010

After its success in 2009 the Al Ain Reads Book Show will return to the City of Oasis in October. The 7-day book show will take place at the Bawadi Mall and will be open to all visitors during the mall hours.

Al Ain Reads Book Show is an opportunity for local publishers to exhibit exclusively. For stand details and rates please feel free to write to our [Sales Team](#)

Publishers Training in Abu Dhabi 7 – 11 November 2010

As a result of positive feedback we received after last year's inaugural round of training sessions, in 2010, KITAB will again offer programmes designed to foster prosperous business development among publishers in the Arab World and beyond. To read more please click [here](#)

New at the 2011 Abu Dhabi International Book Fair | The Illustrators' Corner

The Illustrators' Corner – a subsection of ADIBF – is a marketing area where illustrators and agencies can introduce their work. This new space will include a seating area for meetings and a screen for show reels. For details about exhibition units click [here](#)

eZone and Service Providers Area at the ADIBF

The Service Providers Area & eZone is a marketing arena at the ADIBF connecting reading and technology. After the success of the inaugural sessions in 2010, the eZone will again host informational seminars on trends in the industry and will also offer you a platform to present your business.

A limited number of sponsorships will be available for first-time participants. For details please write to info@adbookfair.com

To download the full information package click [here](#)

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