

Welcome to the **ADIBF** January Newsletter

The countdown to the 21st Abu Dhabi International Book Fair has begun and we are enthusiastically busy in organising a better show for all our visitors!

Showcasing the Cultural Programme at the ADIBF 2011

Building on the strengths and successes of previous years, we have endeavoured to bring you an even richer and more stimulating cultural programme, where *Belles Lettres*, classical Arabic poetry, traditional calligraphy and academic topics will share the stage with live theatrical representations, hip-hop performances, graphic novel artists and discussions on cinema.

You will have the opportunity to hear and meet award-winning writers, poets, actors, journalists and essayists hailing from the UAE and more than 20 other countries. For the third time, we will have the honour of welcoming among our guests the recipients of the Sheikh Zayed Book Award and the six authors shortlisted for the International Prize for Arabic Fiction, thus allowing you to listen to and converse with outstanding representatives of the vibrant world of Arabic literature and publishing.

To see the full list of authors and profile click [here](#)

New at the ADIBF 2011 The International Collective

In partnership with the Combined Book Exhibit, in 2011, publishers will be able to participate at the fastest growing book fair in the Arab World. This will be made possible by taking part in the International Collective. Publishers will be able to attend with either a full booth or panel display in the collective. **Click [here](#) to learn more or to register www.Pubmatch.org/ADIBF**

Preview of ADIBF's Professional Programme

Market overviews, guided tours, seminars, matchmakings.

Attend the Professional Programme to get the most out of the Abu Dhabi International Book Fair. Meet the right people and gain inspiration and information for your business. Click on the links for the [full Programme](#) and [schedule](#). Find out about the speakers of the Professional Programme [here](#)

To register for the seminars, please email Julia Strycio jstrycio@kitab.ae

eZone and Service Providers Area at the ADIBF

The Service Providers Area & eZone is a marketing arena at the ADIBF connecting reading and technology. After the success of the inaugural sessions in 2010, the eZone will again host informational seminars on trends in the industry and will also offer you a platform to present your business. Check out our programme by clicking [here](#)

Illustrators' Corner | The Making of Visual Arts

We are pleased to announce the participation of 15 international illustrators at our brand new Illustrators' Corner. Illustrators will be joining us from Peru, Germany, Switzerland, UK, Lebanon, Iran, Saudi Arabia, Turkey as well as from UAE.

David Habchy of Lebanon will be leading on a session 'How to choose the Right Media to Broadcast Your Own Stories and Movie'. The [session](#) on Thursday, 17 March is aimed for 13+ visitors. (link to pg 4 of Prof Prog)

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