



## Welcome to the **ADIBF** March Newsletter | Issue 1

### Abu Dhabi International Book Fair gets creative!

ADIBF brings you the first Illustrators' Corner in the Arab World, together with panel discussions on the state-of-on the art, design and illustrations.

**Kate Forrester**, one of our talented participants at the Illustrators' Corner said:

"I am very excited to have the opportunity to present my work to the rapidly growing Arab publishing world and discuss face to face how we can work together in the future."

Come to the round table on children books, where Middle Eastern publishers meet Western colleagues to talk about best practices, trends, market demands, threats, opportunities, and what gets them excited.

For everyone who wants to become more creative, but needs inspiration, the sessions are undoubtedly for you:

#### Wednesday, 16 March:

- The State of the Art in Children Books | 13.00 – 14.15
- How to Jazz up your Cover Design | 14.45 – 16.15
- The Future of the Art Book | 16.45 – 18.15

#### Thursday, 17<sup>th</sup> March:

- Do You Do as You Are Told? | Art, Aims and Commerce in the Work of Illustrators and Graphic Designers When Dealing with Publishers and Authors | 16.00 – 17.00

More information about speakers, presentations and sessions is just a **click** away. All sessions are free of charge. To reserve a place, register with: [jstrysio@kitab.ae](mailto:jstrysio@kitab.ae)

### Local talents and citizen of the worlds | Showcasing Emirati talent at its best

We are honoured to announce that a text from H.H. Sultan Al Qassimi, Ruler of Sharjah, will be performed during our theatrical programme – by Mohammed Al Awassi one of the many Emirati actors at the show.

The Emirati cultural scene will be a strong presence at ADIBF this year: courtesy of Qalam publishing house, meet novelists Maryam Al Saedi and Fatima Al Mazrouei, as well as the poet Ahmed Rashid Al Thani and Karim Matouk, winner of the first edition of the Million's Poet competition.

Don't miss the Al Ain rap and hip-hop band F3L playing on **Thursday 17 March**. While calligrapher Khaled Al Jallaf talks about his art and inspiration at a panel on **Saturday 19 March**.

Let's not forget Emirati readership! ADIBF will act as a 'reading lounge' for different cultures: Ingo Schulze, whose novel *Adam and Evelyn* has recently been translated into Arabic by Kalima, will join us from Germany to talk with the members of **Al Multaqa** ladies book club, on **Sunday 20 March**.

Finally, bringing the global angle to the show will be our very international writers gracing our **Day in France on 16 March**: Vénus Khoury-Ghata, Franco-Lebanese poet, writer and translator, and Kénizé Mourad, best-selling novelist and journalist of Indo-Turkish origin.

Click **here** for the detailed Cultural Programme

### A diplomatic feast | 'Taste of Ambassadors' at the Show Kitchen

It will be our great honour to welcome H.E. Dr. Saeed Mohammed Al Shamsi, Assistant to the UAE Foreign Minister, and a trio of distinguished ambassadors to reveal their culinary skills at the ADIBF Show Kitchen. Visitors will have the opportunity to see H.E. Grace Relucio Princesa, Ambassador of Philippines, H.E. Matti Lassila, Ambassador of Finland, and Yacoob Abba Omar, H.E. Ambassador of South, Africa as they prepare a three-course meal featuring specialties from their countries.

For more details about our celebrity chefs click **here** and check the **schedule**.

Don't miss the Abu Dhabi International Book Fair from **15 – 20 March**. For six days the ADIBF transforms into the nation's biggest book shop and meeting point for all International and Arab publishers.

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