

## Welcome to the [ADIBF](#) November Newsletter

### Publishers Training 7 – 11 November 2010

A group of 30 enthusiastic publishing professionals will join the second round of the much acclaimed Publishers Training commencing from 7 – 11 November in Abu Dhabi. Delegates will be joining us from Tunisia, Iran, Iraq, Syria, Jordan, Lebanon, Nigeria, Malaysia, Cyprus as well as UAE. Together with the New York University (NYU) KITAB is looking forward to hosting this four-day series of seminars led by experienced executives in the international publishing industry.

Delegates will benefit from speakers drawn from the faculty of the **NYU-SCPS Center for Publishing** who will be in Abu Dhabi for the week. All lecturers are leading executives in major global publishing companies and at the forefront of new developments in their fields. Topics under discussion will be:

- Vision and Mission: Developing a Successful Publishing Strategy
- Turning Art into Sales: Successful Cover Concepts and Design
- Digital Publishing: Resources and Potential for the Arab Region
- Digital Media for Publishing Profit

For more details please click [here](#)

### New @ the Abu Dhabi International Book Fair | Illustrators' Corner Professional focus to be on illustration and book design at the 2011 ADIBF.

The ADIBF is committed to facilitating business opportunities for all sectors of the publishing industry. After successfully introducing customised offers for literary agents, digital service providers, cookbook publishers and educators, we at KITAB are pleased to launch the **Illustrators' Corner at the 2011 book fair**.

At this venue book illustrators, cover designers and their agents can present their portfolios to a wide range of potential clients from publishing houses, institutions. The *Illustrators' Corner* is a place for Arab and Western talent to network. A brief preview of sessions:

Comic workshop for kids and teens | Animation session for teens | Workshop for publishers on 'how to improve covers and illustrations'.

Click [here](#) to download the registration form.

Join us on [Facebook](#) or follow us on [Twitter](#)

### Conference-cum-exhibition 26 November 2010

**Be part of the biggest content and publishing event this winter in India**

KITAB and Abu Dhabi International Book Fair are pleased to be partnering for the Globalocal Conference being held in Delhi. "What are the trends and issues within this language market and the 'other' market with all its players? Are regional markets in other languages to be ignored or paid lip service to?" These are just some of the questions that will be answered at this one-day event, Globalocal, will have experts from India, Australia, Canada, Latin America, South Africa, the Middle East, the UK, and the US.

Some of the conference highlights will include: *'discussions on current markets, new business models as well as the digital future. Opportunity to Network with the who's who of the publishing industry.'*

To learn more and to register please visit:

**GLOBALocal**  
THE FORUM FOR CONTENT