

## Welcome to the [ADIBF](#) September Newsletter

### Frankfurt Book Fair 2010 6<sup>th</sup> – 10<sup>th</sup> October | Stand A907, Hall 5.0

Continuing with our networking and outreach efforts to offer more insight and details into the events and activities; the Abu Dhabi International Book Fair (ADIBF) team will be participating at the Frankfurt Book Fair in October.

As a sample of what is in store for our exhibitors and trade visitors we will be organising three sessions on 'Business in the Arab World' at the Frankfurt Book Fair. Click [here](#) for details

**To book a seat email [info@adbookfair.com](mailto:info@adbookfair.com)**

The team will be available at the stand so join us to hear more about the ADIBF's cultural programme, reading promotion initiatives, as well as our professional programmes. These include market presentations and personalised match-making sessions, opportunities to work with publishers and institutions from the Arab World, our initiative supporting licensing deals and much more.

### New at the ADIBF 2011 The International Collective

In partnership with the Combined Book Exhibit, in 2011, publishers will be able to participate at the fastest growing book fair in the Arab World. This will be made possible by taking part in the International Collective. Publishers will be able to attend with either a full booth or panel display in the collective. Click here to learn more or to register [www.Pubmatch.org/ADIBF](http://www.Pubmatch.org/ADIBF)

Join us on [Facebook](#) or follow us on [Twitter](#)

### Al Ain Reads Book Show 17 – 23 October 2010

The Al Ain Reads Book Show will be returning to Al Ain - the beautiful 'city of oasis' in October for the second time. The book show will once again be at the Bawadi Mall and have a range of activities for the entire family. From reading promotion initiatives, cultural programmes, piano recitals, book exchanges and the KITAB Bus - the 7 day event will be packed with an array of activities for all! Come join us!

### Book your table at the Business and Rights Center at the ADIBF 2011

The relaxed atmosphere of the Business and Rights Centre will offer a conducive environment to strike deals with publishers and agents. ADIBF 2011 offers tables inside the Business and Rights Centre, where only the Exhibitors, and registered trade visitors, can access the centre. The Business and Rights Centre offers assistance with questions on rights and networking in Arab and international book markets, and is equipped with communication and meeting facilities.

Price for a table is US\$ 680

### Mark these dates | Register Now!

**The 21<sup>st</sup> Abu Dhabi International Book Fair will be from 15 – 20 March 2011** at the Abu Dhabi National Exhibition Centre. For registration and more information email [info@adbookfair.com](mailto:info@adbookfair.com)