

The Abu Dhabi International Book Fair Newsletter

Welcome to the November issue of the **Abu Dhabi International Book Fair Newsletter**. This month we bring you updates on KITAB's activities at the Frankfurt Book Fair, the copyright panel at the Sharjah International Book Fair, views from one of the authors attending the 2010 ADIBF and our new ADIBF travelogue.

Don't miss out – register now for the ADIBF 2010!

The 5 December registration deadline for ADIBF 2010 is drawing nearer. [Download the form](#) and register now.

KITAB at the Sharjah International Book Fair (SIBF), 11-21 November

KITAB is participating at the SIBF to showcase the programmes for the 2010 fair and also co-host a Copyright panel, along with the UK Publishers Association and the Emirates Publishers Association. At the panel discussion entitled "The basics of copyright and how they apply to the publishing industry in the UAE", the panelists highlighted the importance of copyright infringement and built awareness in the lead up to the [IPA Copyright Symposium](#), to be held in Abu Dhabi from 28 February-1 March 2010.

Alongside H.H. Al Sheikha Bodour Bint Sultan Al Qassimi, Chairman of the Emirates Publishers Association and Monika Krauss, General Manager KITAB, panelists included Mr. Fawzi Abdulaziz Al Jabri, Head of Copyrights Department at the Ministry of Economy, Mohammad Ibrahim Al Raisi, Centre Manager, Sharjah Customs and Nasser Khasawneh of Khasawneh & Associates, Dubai.

Publishers Training

Our Publisher Training sessions continue and 4-8 November saw Part 2 of the Mid-Management level programme. Established this year to expand KITAB's successful professional and consumer programmes, the courses bring together Arab publishers to discuss the latest trends and developments in the trade, offering new insights and valuable networking opportunities. Level 2 for the CEO level training continues in December. Organised by KITAB and funded by the German Federal Foreign Office and the Abu Dhabi Authority for Culture and Heritage (ADACH), the sessions are run by the Academy for the German Book Trade and the Goethe-Institut Gulf Region.

KITAB Bus rolls into Abu Dhabi

Onboard the KITAB Bus at the Cultural Foundation in Abu Dhabi – H.E. Klaus-Peter Brandes, Ambassador of the Federal Republic of Germany in UAE, H.E. Wolfgang Amadeus Bruehlhart, Ambassador of Switzerland to UAE, H.E. Jumma Al Qubaisi, Director National Library and ADIBF, and Linda de Vos, Librarian from the City Library of Frankfurt am Main reading to the students.



Buzz at the Frankfurt Book Fair

The KITAB stand was the focus of sustained activity during the Frankfurt Book Fair from 14-18 October. There was strong interest from publishers of English titles, new opportunities and prospects in Asia and keen interest from associations for collective stands and trade missions. Additional to this we also witnessed the continuing support from all major Arab publishing houses.

KITAB was pleased to host two successful events and a well attended reception. The Anti-Piracy Breakfast was held in anticipation of the February 2010 IPA Copyright Symposium to be held in Abu Dhabi. It was an opportunity to discuss best practice from around the world and issues related to copyright infringement and piracy. The 'Business Opportunities for English Language Publishers in MENA/Gulf Region' session provided information on developments in the region's publishing industry as well as sharing knowledge of regional opportunities. Both discussions were fully subscribed with lively debate between panels and delegates.

Showcasing the impressive line up of authors at the ADIBF 2010

Join us for a chat this month with the much celebrated Pakistani author Bapsi Sidhwa, one of the esteemed authors attending the ADIBF 2010. [Click here](#) to see what she has to say.

NEW!! ADIBF Travelogue: where have we been and where can you meet us next.

Our presence and activity at various book fairs around the world continues to generate a buzz and interest. We have networked, elucidated and attracted visitors through Beijing in August, Delhi in September and at the Frankfurt Book Fair in October

We have just returned after participating at the Algiers International Book Fair (27 October–6 November) and the Istanbul Book Fair (31 October–8 November). We are now looking forward to the Sharjah International Book Fair and are pleased to be co-hosting the copyright panel there. Join us next at the World Book Capital 2009, as we participate at the Beirut Book Fair in December.

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