



**Dr. Patrick Berend – Dr. Berend Strategy & Human Resources Development**

Dr. Patrick Berend studied economics at the University of Bonn. From 1998 – 2001 he was a research assistant to the Chair of Business Economics at the Scientific Academy for Management in Vallendar. His specialisation was international management and he subsequently earned a PhD.

From 2001 – 2007 he was first an assistant on the board of management at the publishing house Deutsche Wirtschaft AG, then head of its company development. Since 2008 he has been a self-employed management consultant in the fields of strategy and human resources development. He also lectures in business economy at the Rhenish University of Applied Sciences of Cologne and at the University Bonn-Rhein-Sieg.