



Jürgen Markoff – Executive at Mindmark

Jürgen Markoff began his career by studying law. He then spent more than ten years with the WEKA group of companies as a product manager, editor and member of the board, before leaving in 2000 to take a position as head of product development, marketing and distribution in a start-up company. For more than five years now he has been a self-employed coach, consultant, project leader and interim manager for several European media companies. Since 2005 he has held a teaching position at the Friedrich-Alexander University in Erlangen-Nürnberg.