



Welcome to the Abu Dhabi International Book Fair's January 2009 newsletter...

We have a lot in store for you at the most exciting and professional Fair – here is a preview of what to expect at the ADIBF which is now just 7 weeks away!!!

Antiquarian Book Fair

For the first time in the UAE the Antiquarian book fair. The antiquarian as its name suggests, is a fair which deals with rare and antique manuscripts, books, artifacts etc.

www.abooks.de

For the past five years the antiquarian book fair has been part of the Frankfurt book fair but for the first time in 2009, the ADIBF will introduce the first Antiquarian Fair in the Arab World. Showcased by internationally renowned antiquarians, a collection of exquisite and valuable antique books in multiple languages will be sold to interested collectors and librarians. This exciting addition to the Fair will become an annual event and integral part of the ADIBF, attracting a whole new category of customers

Education Conference

Feedback from exhibitors of the 2008 ADIBF stated very clearly that the market for educational publications is a very promising and much needed segment of the publishing industry. Educational publishers present at the fair missed getting in touch with teachers, school principals and policy makers and executers in order to learn about the school system as well as identifying areas of cooperation in the educational field - also outside the books used in the schools. At the same time education is one of the key subjects on KITAB's agenda.

The aim of the conference is to attract teachers, school principals, policy makers and executers and provide them with a window for the educational publishers present at ADIBF, to gain a better understanding of the educational system in the U.A.E.

Simultaneously, the delegates of the conference will benefit from visiting the book fair, where they will find educational publications from important and recognized publishers within the UAE, entire of MENA region, Germany, France, and other English speaking countries. For further information/ queries visit www.adbookfair.com and click on 'The Education Chapter' and/or feel free to contact us on educonf@kitab.ae

Spotlight on Rights

'Spotlight on Rights' a new initiative by the KITAB and ADACH. Download your application form and flyer from www.adbookfair.com or write to rights@kitab.ae for more information.



Children's Corner

ADIBF will follow up on last year's success and continue its tradition to host children (aged 16 years and below) in their own space at the 'Children's Corner'. With a mix of Arabic and English activities, events, animation and books, it is the place to be! Our focus, more than ever is to inspire young minds to read, and seek out books. With more than 220 square metres of space (including a theatre, a workshop space and a design studio) children of all ages will be exposed to the colourful and exciting world that can be accessed via a book.

If you are interested in collaborating in our Corner with an event/activity, please email: Dana Al-Sarraj at dalsarraj@kitab.ae

Accommodation

As this time of year is most favored by tourists, we advice our guests to make the best of this opportunity and book a room as soon as possible.

For our guests who will be staying in Abu Dhabi, the following link shall guide them through a list of hotels available in Abu Dhabi and provide with details about the city
<http://www.adnec.ae/visitor/hotels/>

...and you can come see us in Cairo from 22nd January – 2nd February 2009.

Kitab attending the 43rd Cairo International Book Fair

KITAB will be present at the Cairo International Book Fair, from 22 January - 2 February. Come and visit us at our stand in Hall No. 15A (next to the UK Guest of Honour Presentation) and get more information on the professional and cultural activities at the Abu Dhabi International Book Fair 2009 and the new rights subsidy programme of KITAB "Spotlight on Rights" funding rights deals which are closed between Arab and Non Arab publishers at the Fair.

A delegation of the International Publishers Association (IPA) chaired by the new IPA President Herman P. Spruijt will attend Cairo International Book Fair and inform on the IPA Copyright Symposium Abu Dhabi 2010.

IPA and KITAB will organise the 7th IPA International Copyright Symposium in Abu Dhabi, United Arab Emirates, from 28 February to 1 March 2010, two days before the Abu Dhabi Book Fair 2010 (2 - 7 March 2010). High profile speakers will discuss cutting-edge issues in the field of copyright law and cultural policy. The Symposium is a major event for publishers to be updated on global trends and recent developments in copyright policy. It is a great opportunity to get to know the MENA region and its emerging market and to meet new business partners.

For more information please write to: Ursula Holpp, Sales Manager at uholpp@kitab.ae and/or Tamer Said, Sales Manager at tsaid@kitab.ae