

As ADIBF gears up for its busiest and most exciting six days yet, we would like to share the fair's highlights in our February Issue 2 newsletter. The fair will run from 2-7 March, just after the IPA Copyright Symposium ([www.ipa2010.ae](http://www.ipa2010.ae)), which is this year co-hosted by KITAB along with ADACH.

If you've been following our newsletters over the past few months, you'll be aware that this year's programme is full of professional and cultural events to inspire, educate and entertain. If you have missed any of our newsletters, here is a taste of some of the things on offer at this year's fair...

## Exhibitor Catalogue

The 2010 Exhibitor database is now available to download from the ADIBF website. The database is the comprehensive guide for anyone planning to attend the book fair, exhibitors and visitors alike. This year sees more exhibitors than ever; with over 70 exhibitors at the French Collective stand alone!

To find out who will be exhibiting at the 2010 fair, visit: <http://www.adbookfair.com/cms/catalogue>

## Meet another one of our celebrated guest authors

### Alia Yunis

Alia Yunis' novel, *The Night Counter* (Random House, 2009), has been critically acclaimed by the Washington Post, Entertainment Weekly and several other publications. It was also chosen as a top summer read by the Chicago Tribune and Boston Phoenix. The Boston Globe called it "wonderfully



imaginative...poignant, hilarious." Alia was born in Chicago and grew up in the U.S. and Middle East, including Beirut during its civil war. She has worked as a filmmaker and journalist in several cities, especially Los Angeles. She teaches film and television at Zayed University in Abu Dhabi. "Any day I get to spend surrounded by books and writers is a good day," says Alia about the festival. "As I tell my students, everything starts with good writing and storytelling, whether it's a book, a film, a story on Al Jazeera, a convincing marriage proposal or an e-mail explaining why you weren't in class."

## The world's largest facsimile project: 'Sultan Baybars Qur'an'

The world's largest facsimile project is to be announced at the 20<sup>th</sup> ADIBF. In association with The British Library, Facsimile Editions in London is publishing a strictly limited edition of the entire Qur'an.

The seven volume Baybars Qur'an is the finest Islamic treasure in The British Library. Written entirely in gold Thuluth script by Muhammad ibn al-Wahid in 705-7 AH (1304-6 AD), it is the earliest dated Qur'an from the Mamluk period. Lavish decoration was added by a team of artists headed by the master illuminator, Abu Bakr, also known as Sandal. At the time, Cairo, the Mamluk capital, had become the economic and cultural hub of the Islamic world. Architecture, manuscript illumination, textiles and glass-making evolved with rich styles that were influential even in Europe.

The facsimile will be printed in eight colours and gold will be applied by hand to each page. The binding will be hand-sewn using the finest goatskin and each edition will be hand-numbered. A scholarly commentary volume will accompany each facsimile set.

The first leaves are available at Stand 8H36 next to the Antiquarian Book Fair. Michael and Linda Falter will be happy to answer any questions at +44 77 66 66 16 99 More information can be found on

[www.BaybarsQuran.com](http://www.BaybarsQuran.com)



SULTAN BAYBARS' QUR'AN

## Hot off the press...try out Print on Demand at ADIBF

This year the ADIBF is working with Al Amal Printing Press and Promedia Content & Digital Solutions to offer publishers and trade visitors at the fair the opportunity to try out Print on Demand (PoD) facilities. Publishers and trade visitors can sample this revolutionary service by taking their book on a CD or USB stick to stand G18 at the eZone & Service Providers Area in Hall 10, where they can use the printing machine to turn their data into a ready-bound book within minutes. The first 10 copies are for free!

Sindbad Al Mahaire is Managing Director of VP (MENA Region), one of the PoD suppliers who will be present at the fair with their PoD machine. Read Mr Sindbad's [interview](#) in detail.

For more information on how to make the most of this opportunity, visit:  
[www.adbookfair.com/cms/exhibitors/](http://www.adbookfair.com/cms/exhibitors/)

## Creativity Corner and the KITAB Bus stop...

Don't forget to come around and see the young ones creating bookmarks, painting and learning how to become budding authors at the Creativity Corner.

### KITAB Bus

Not to be missed, the bustling KITAB Bus makes its scheduled stop at ADNEC for the duration of the fair where it will be stationed INSIDE the exhibition hall.

Launched in October 2009, the KITAB Bus is making waves in the UAE! This mobile library is a reading promotion project that invites people of all ages to take time to sit down and read. There are books available in Arabic and English, and all ages are welcome. The bus will be on show INSIDE the book fair, so come and visit.

**Join us as ADIBF turns Abu Dhabi into the region's largest bookstore from 2 – 7 March... you do not want to miss it!**

Join us on [Facebook](#) or follow us on [Twitter](#)

## Taste of Ambassadors

The ADIBF Show Kitchen is no stranger to the international colours, flavours and smells provided by our visiting world-class chefs, but there promises to be a new twist on Saturday 6 March when the Show Kitchen will be taken over by four Ambassadors to the United Arab Emirates. Their Excellencies Ruben Eduardo Caro, Ambassador of Argentina, Wolfgang Amadeus Bruehlhart, Ambassador of Switzerland and Vural Altay, Ambassador of Turkey, will join forces to take the audience on a culinary journey of specialities from each country. Providing the vegetables and fruits from organic farms here in the UAE and acting as 'sous-chef' to the three 'head chefs' will be His Excellency Kayan Jaff, United Nations Representative to the UAE. The three-course meal will feature a speciality dish of each country with the audience on hand to provide the diplomatic answer to the inevitable question: How does it taste?

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