
IPA Copyright Symposium Abu Dhabi 2010
28 February – 1 March

كتاب **Kitab**




International Publishers Association



Evolving Rights Emerging Markets





"If you cannot protect what you own, you don't own anything."

Jack Valenti

"IPA sees great potential for publishing in the Arab Emirates and the Arab world.

To expand the global publishing trade into this region, international publishers need to understand the business and legal framework in this dynamically growing region.

The IPA Symposium will bring the Arab and the international publishing communities together for a unique event. While having exposure to the publishers in the whole MENA region, it is also a unique opportunity to discuss international copyright policy and practice as well as network and find new business contacts.

The 7th IPA Copyright Symposium in Abu Dhabi is the place to be in 2010: the event offers a varied mix of copyright policy sessions and practical, business-oriented seminars. I look forward to seeing you in Abu Dhabi in 2010!"



Jens Bammel
Secretary General International Publishers Association



"We are as committed as ever to tackling the major issues facing the publishing industry today in this part of the world, such as piracy, distribution and the publishing of translations. We continue our work not only to develop and grow the Arab market, but also to promote reading and literacy across the region.

Our commitment is manifested in the establishment of KITAB, the joint venture between Abu Dhabi Authority for Culture and Heritage and Frankfurt Book Fair in order to develop Abu Dhabi into a publishing hub in the Arab world. The established ADIBF scheduled directly after the symposium will give delegates even more opportunities to gain knowledge about the region and deepen their contacts".



Jumaa al-Qubaisi
Director of the Abu Dhabi International Book Fair
and Head of the National Library, Abu Dhabi



The Publishing Industry in the UAE – its Potentials and Perspectives



The United Arab Emirates is a young country – and so is its publishing industry. So far, the major part of Emirati publishing houses is governmental – but this situation is about to change quickly: a large number of dynamic private publishers are starting up business either in Abu Dhabi, Dubai or al-Ain. My publishing house, Thaqafa for Publishing and Distribution, for example, was founded in August 2008 and published 16 titles in 2008.

The open economy of the UAE offers an attractive growth market for foreign publishing companies and a stable base from which to operate in the region. The Abu Dhabi Media Zone has started operating in 2009 and offers production facilities, infrastructure, training and a new business incubator for the development of world-class Arabic content for its Arab audience of 300 million. Similar offers are available in Dubai Media City.

The country's fast integration in global society has shown to UAE officials the importance of literacy campaigns and development of readership. In 1975, the rate of adult literacy was 54.2% amongst men and 30.9% amongst women. Now, the illiteracy rate in the country is around 10%, with the Government providing free primary and secondary education for adults who missed out on education during childhood. Over the last few years, the UAE education sector has experienced rapid expansion. Adult vocational training is a major growth area, with a rising demand for English, computing, and business skills in both Emirati and expatriate communities. As a UAE publisher, I am very proud of my hometown hosting the 7th IPA Copyright Symposium and invite the international publishing community to visit this ambitious country.

In the name of all UAE publishers, we are looking forward to welcoming you to our country for the 7th IPA Copyright Symposium Abu Dhabi 2010!

Ahmad Faisal Bin Braik

Thaqafa for Publishing and Distribution, Abu Dhabi, UAE



Programmes

Be part of the IPA Copyright Symposium and discuss the latest trends in the field of copyright, meet new business partners, exchange knowledge and share ideas! Delegates are updated on global trends and recent developments in copyright policy and practice.

Panelists and Key Note speakers are experts on copyright law, publishers, lawyers and representatives from International Organisations as well as Governmental Entities.

Copyright in Action:
Buying and selling rights
in emerging markets

Global
copyright
trends

Copyright and
Islamic Law

Herman P. Spruijt,
President International
Publishers Association
on *Copyright Theory
vs. Copyright Practice*

Marybeth Peters,
Register of Copyrights,
Library of Congress on
Digital and Online
Copyright

**Competing with
Free Content:**
The Role of
Publishers in the
Internet Era

Ibrahim al Moallem,
Vice President International
Publishers Association,
CEO Dar al-Shorouk,
on *Copyright in Action*

Lynette Owen,
Copyright Director, Pearson
Education, and **Bachar
Chebaro,** CEO Arab Scientific
Publishers, on *International
Copyright Licensing*

Jorgen Blomqvist, Director,
Copyright Law Division, WIPO,
and **Petya Totcharova,** Legal
Advisor, Cultural Enterprise
and Copyright Section,
UNESCO on *Trends and Recent
Developments in International
Copyright Policy*

Francis Gurry,
Director General, World
Intellectual Property
Organisation (WIPO)
on *IP Opportunities
for Emerging Markets*

Social and Cultural Programme



Foretaste of the Social Programme during the 7th IPA Copyright Symposium Abu Dhabi 2010:

Dhow Cruise

Excursion and Dinner in the Desert with Poetry Recital

Farewell Dinner and Opening of ADIBF 2010

Pre-Symposium Excursions:

Option 1: Dubai and Musandam

Option 2: Oman (Muskat and Jabal al-Akhdar)

Highlights of the UAE

The 7th IPA Copyright Symposium Abu Dhabi 2010 gives you the perfect opportunity to discover what makes the UAE such a fascinating part of the world. Here are some of the must-see places, and must-do activities that will make your visit even more memorable.

Abu Dhabi

Visit the majestic Sheikh Zayed Bin Sultan Al Nahyan Mosque, a colossal memorial to the late founder of the UAE. With 80 domes clad in white marble and standing at a height of 85 metres, this elegant religious landmark is one of the most impressive feats of architecture in Abu Dhabi.

Sample coffee sprinkled with flakes of real gold at the Emirates Palace Hotel, a fairytale confection of rose-colored stone outside and glittering chandeliers within. For a preview of one of Abu Dhabi's most ambitious projects, stop by the Saadiyat Island Cultural District Exhibition inside the hotel to see models and blueprints of the museums and performing arts center that will one day provide the UAE with world-class cultural offerings.

Take a step back in time by spending a morning at the Heritage Village, where you can see a reconstruction of an old-fashioned Emirati sailing ship and handicrafts displayed for sale inside traditional dwellings.

Dubai

Dubai is a city of contrasts. Half day and one day city tours are a good way to capture the best of this dynamic emirate. Stroll through the flashy textile market, take a ride across the creek in an Abra (water taxi). Get lost in the spice souq or spend a day at Wild Wadi waterpark.

Sharjah

Sharjah offers an alluring array of historical mosques and old souks that reflect Arabian grandeur. Sights to see include the famous Al Rolla Square and Al Naboodah house, which is the cultural museum. View the resplendent King Faisal Mosque and the Pearl Monument, a symbol of the UAE federation.

Additional Information



Gather more information on the 7th IPA Copyright Symposium Abu Dhabi 2010

Practical information on how to plan your participation and your trip, as well as latest updates on the programmes are regularly uploaded on the website.
www.ipa2010.ae

on the Abu Dhabi International Book Fair (2 March - 7 March 2010)

The Abu Dhabi International Book Fair is flourishing: its 2009 edition counts more than 597 exhibitors from over 53 countries. That's because the Abu Dhabi International Book Fair offers the best access to industry professionals and key market players in the Middle East and North Africa. At the centre of future growth and market potential, it is rapidly becoming the point of reference for booksellers, publishers and distributors in the Arabian Peninsula and Gulf region.

The Abu Dhabi International Book Fair has a strict copyright policy that applies to all its exhibitors: only publishers operating within the legal framework of copyright are allowed to participate at the Abu Dhabi International Book Fair.

www.adbookfair.com

on Abu Dhabi

Abu Dhabi, capital of the United Arab Emirates offers unforgettable scenery and a unique atmosphere to its visitor. With its impressive skyline and fast-growing economy, with white sandy beaches, turquoise water and an expansive corniche, Abu Dhabi is the place that combines business and leisure. Discover all the facets of a fascinating city during the 7th IPA Copyright Symposium Abu Dhabi 2010.

www.visitabudhabi.ae